

National Competition: Virtual Company

The screenshot displays the JA Titan website interface. At the top, a dark blue banner features the text "National Competition: „Virtual Company”" in orange. Below this is a browser window showing the URL "titan3.ja.org". The website header includes the JA Titan logo, a "Home" link, and a welcome message "Welcome, Virtupro." with navigation buttons for "My Account", "Forum", "Help", and "Sign Out".

The main content area is split into two columns. The left column contains a large graphic with the text "JA Titan" and "PRESENTED BY Junior Achievement", along with a "PLAY AGAIN" button. The right column contains a text box that reads: "Test your skills running a business in this ultimate business simulation! As CEO, you will match wits in the competitive, technologically advanced industry of the Holo-Generator™. [Learn more](#)". Below this, a message states "You are already logged in."

At the bottom of the page, there is a footer with the Junior Achievement logo and the text "Presented by Junior Achievement". To the right of the logo, the text reads "The main goal: To get the highest profit". Small text in the footer includes copyright information: "Copyright © 1999-2006 Junior Achievement. All Rights Reserved. 'JA Titan' is a trademark of Junior Achievement. Problems, issues, concerns? [Send us an email](#) or call us toll-free at 1 (866) 528-4826. This page [86663986-014d-4c58-b325-cde42e91d310] was generated in 0.46 seconds."

The Windows taskbar at the bottom shows the system tray with the date "12:07 14.3.2017 r." and various icons.

The indicators

BEST BUY JA Titan | virtuspro Inc. | Q 0 | MANUAL

factory inventory | company product

PLAN | REPORTS | ANALYSIS | PRODUCT

ADVICE: Unit Price, Unit Production, Marketing, R & D, Capital Investment, Charitable Giving

"This is the big leagues, Boss. Enter your plan below or click on the buttons to the right to get some advice from your staff."

| Plan | Q6 | Q7 | Q 0 | Projection |
|--|---------|---------|----------|---|
| Unit Price | 63.00 | 66.00 | 50.00 | Resources: \$68,499.00 Available Cash: \$38,499.00 Credit Line: \$30,000.00 |
| Unit Production <small>Capacity: 99 units</small> | 360 | 406 | 365 | Expenses: \$29,699.84 |
| Marketing <small>Decision Detail</small> | 6600.00 | 6600.00 | 7560.00 | Result: \$38,799.16 |
| R & D <small>Decision Detail</small> | 9000.00 | 7000.00 | 14000.00 | Production Cost/Unit: \$19.15 Utilization: 74% |
| Capital Investment <small>Decision: 380</small> | 950.00 | 140.00 | 110.00 | |
| Charitable Giving | 17.00 | 20.00 | 10.00 | |

Ranking: 1. thegrechnov, 2. polon Inc., 3. Gms Inc., 4. ✓vidi Inc., 5. FhGenerator, 6. Fractured Ho, 7. ✓virtuspro Inc., 8. Turistbill Inc.

Performance Index: 208

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The Reports

BEST BUY Titan | virtuspro Inc. | Q B | MANUAL

PLAN | **REPORTS** | ANALYSIS | PRODUCT

Industry: Company

"Conditions are ripe for some price hikes in the Heat-Generator industry. Until they can increase capacity to meet demand, companies will most likely use price as a tool to manage demand and expand profits."

Minu

RANKING

- 1 thegreatinnovator
- 2 pelton Inc.
- 3 Gms Inc.
- 4 ✓ Violi Inc.
- 5 PhiGenerator
- 6 Fractured Ho
- 7 ✓ virtuspro Inc.
- 8 Turistibell Inc.

Performance Index: 208

| Overview | Company | PI | Sales | Net Profit | Rid Earnings | Unit Price | Market Share |
|--------------|-------------------|-----|----------|------------|--------------|------------|--------------|
| Units | thegreatinnovator | 725 | 55253.12 | 20294 | 166710 | 35.95 | 17% |
| Values | pelton Inc. | 689 | 66147.6 | 26288 | 152578 | 41.55 | 21% |
| Productivity | Gms Inc. | 411 | 43655.1 | 24194 | 86385 | 40.65 | 12% |
| Economics | Violi Inc. | 491 | 44520 | 11133 | 94755 | 40 | 14% |
| | PhiGenerators Ir | 376 | 26815.55 | 8727 | 84191 | 55.95 | 5% |
| | Fractured Ho | 385 | 22185 | 11279 | 66883 | 51 | 6% |
| | virtuspro Inc. | 289 | 12688 | -1545 | 44192 | 55 | 3% |
| | Turistibell Inc. | 95 | 11290 | 2146 | 15413 | 38 | 1% |

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BEST BUY



How to participate

- ★ Dividing into teams
- ★ Registration for getting Green certificate
- ★ Registration for the competition
- ★ Duration of competition: two months



Our Team

Virtuspro




We are discussing
the best decision

The other participants from our class



They send:
Best regards from Bulgaria to all of you



Thank you for your
attention
We are waiting for
you to visit us soon

[TITAN Virtual Company](#)