Underwater Wine

Proposer Country

Basque Country

What kind of BEST PRACTICE is it?

В

Give a title to the BEST PRACTICE

UNDERWATER CELLAR

To which subject of the Sustainibility does it refer?



9 and 14

Who does it practise ?

CRUSOE TREASURE

Where?

Crusoe Treasure is located in Plentzia Bay, in Biscay, approximately 20 km northeast of Bilbao

When ?

It started in 2008

Why do you think that this best practice can be exported?

It is good way to preserve oceans and to create a new kind of business at the same time. While creating an artificial reef a new kind of cellar is developed.

Describe the activity

Crusoe Treasure is a limited-edition boutique wine aged at the bottom of the sea in the first underwater cellar and artificial reef in the world.

Crusoe Treasure is created for adventurous and passionate wine lovers who wish to experience fine wine and unique spirits unlike anything on land. Unlike other beverages, Crusoe Treasure has perfected the science of aging wine underwater through years of research and technology innovation. They are dedicated to revolutionizing the wine industry through sustainable practices while creating greater awareness about our oceans.

http://www.underwaterwine.com/

