

# Underwater Wine

**Proposer Country**

Basque Country

**What kind of BEST PRACTICE is it?**

B

**Give a title to the BEST PRACTICE**

**UNDERWATER CELLAR**

**To which subject of the Sustainability does it refer ?**



9 and 14

**Who does it practise ?**

**CRUSOE TREASURE**

**Where?**

**Crusoe Treasure is located in Plentzia Bay, in Biscay, approximately 20 km northeast of Bilbao**

**When ?**

**It started in 2008**

**Why do you think that this best practice can be exported ?**

**It is good way to preserve oceans and to create a new kind of business at the same time. While creating an artificial reef a new kind of cellar is developed.**

**Describe the activity**

**Crusoe Treasure is a limited-edition boutique wine aged at the bottom of the sea in the first underwater cellar and artificial reef in the world.**

Crusoe Treasure is created for adventurous and passionate wine lovers who wish to experience fine wine and unique spirits unlike anything on land. Unlike other beverages, Crusoe Treasure has perfected the science of aging wine underwater through years of research and technology innovation. They are dedicated to revolutionizing the wine industry through sustainable practices while creating greater awareness about our oceans.

<http://www.underwaterwine.com/>

