

HEMP BAG – ITALY -In the “Best Business Plan” competition

The work presented in this post was made by the students of the team “RivogliAMO Taranto in Startup” of the secondary school of the “Istituto Comprensivo Renato Moro” of Taranto and was selected to participate in the “The Best Business Plan” contest.

The big idea is make a typical souvenir of Taranto.

The students of the team thought of a bag made of hemp fiber containing all the tourist information material of Taranto.



Below are the PDF files of the Business Model Canvas and the simplified Business Plan.

[HEMP BAG – Business Model Canvas](#)

[Hemp Bag – Business Plan – IC Moro](#)