

HEMP BAG – ITALY -In the “Best Business Plan” competition

The work presented in this post was made by the students of the team “RivogliAMO Taranto in Startup” of the secondary school of the “Istituto Comprensivo Renato Moro” of Taranto and was selected to participate in the “The Best Business Plan” contest.

The big idea is make a typical souvenir of Taranto.

The students of the team thought of a bag made of hemp fiber containing all the tourist information material of Taranto.



Below are the PDF files of the Business Model Canvas and the simplified Business Plan.

[HEMP BAG – Business Model Canvas](#)

[Hemp Bag – Business Plan – IC Moro](#)

National Competition: Virtual Company

The screenshot displays the JA Titan website interface. At the top, a dark banner features the title "National Competition: „Virtual Company”" in orange text. Below this is a browser window showing the URL "titan3.ja.org". The website header includes the JA Titan logo, a "Home" link, and a "Welcome, Virtuspro." message. Navigation links for "My Account", "Forum", "Help", and "Sign Out" are visible. The main content area is split into two columns. The left column contains a large 3D "JA Titan" logo, the text "PRESENTED BY Junior Achievement", and a "PLAY AGAIN" button. The right column contains a text box that reads: "Test your skills running a business in this ultimate business simulation! As CEO, you will match wits in the competitive, technologically advanced industry of the Holo-Generator™. [Learn more](#)". Below this is a message: "You are already logged in." At the bottom of the page, there is a footer with the Junior Achievement logo, the text "Presented by", and a copyright notice: "Copyright © 1999-2006 Junior Achievement. All Rights Reserved. 'JA Titan' is a trademark of Junior Achievement. Problems, issues, concerns? [Send us an e-mail](#) or call us toll-free at 1 (866) 528-4826. This page [86663986-014d-4c58-b325-cded2e91d310] was generated in 0.46 seconds." A large white text overlay at the bottom of the page reads: "The main goal: To get the highest profit". The Windows taskbar is visible at the very bottom, showing the time as 12:07 on 14.3.2017.

The indicators

BEST BUY JA Titan | virtuspro Inc. | Q 0 | MANUAL

factory inventory | company product

PLAN | REPORTS | ANALYSIS | PRODUCT

ADVICE: Unit Price, Unit Production, Marketing, R & D, Capital Investment, Charitable Giving

"This is the big leagues, Boss. Enter your plan below or click on the buttons to the right to get some advice from your staff."

Plan	Q6	Q7	Q 0	Projection
Unit Price	63.00	66.00	50.00	Resources: \$68,499.00 Available Cash: \$38,499.00 Credit Line: \$30,000.00
Unit Production <small>Capacity: 99 units</small>	360	406	365	Expenses: \$29,699.84
Marketing <small>Decision Detail</small>	6600.00	6600.00	7560.00	Result: \$38,799.16
R & D <small>Decision Detail</small>	9000.00	7000.00	14000.00	Production Cost/Unit: \$19.15 Utilization: 74%
Capital Investment <small>Decision Detail</small>	950.00	140.00	110.00	
Charitable Giving	17.00	20.00	10.00	

Ranking: 1. thegrechnov, 2. polon Inc., 3. Gms Inc., 4. ✓vidi Inc., 5. FhGenerator, 6. Fractured Ho, 7. ✓virtuspro Inc., 8. Turistbill Inc.

Performance Index: 208

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The Reports

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PLAN | **REPORTS** | ANALYSIS | PRODUCT

Industry: Company

"Conditions are ripe for some price hikes in the Heat-Generator industry. Until they can increase capacity to meet demand, companies will most likely use price as a tool to manage demand and expand profits."

Min

RANKING

- 1 thegreatinnov
- 2 pelton Inc.
- 3 Gms Inc.
- 4 ✓ Violi Inc.
- 5 PFIGenerator
- 6 Fractured Ho
- 7 ✓ virtuspro Inc.
- 8 Turistibell Inc.

Performance Index: 208

Overview	Company	PI	Sales	Net Profit	Rid Earnings	Unit Price	Market Share
Units	thegreatinnovator	725	55253.12	20294	166710	35.95	17%
Values	pelton Inc.	689	66147.6	26288	152578	41.55	21%
Productivity	Gms Inc.	411	43655.1	24194	86385	40.65	12%
Economics	Violi Inc.	491	44520	11133	94755	40	14%
	PFIGenerators Ir	376	20815.55	8727	84191	55.95	5%
	Fractured holo I	385	22185	11279	66883	51	6%
	virtuspro Inc.	280	12688	-1545	44192	55	3%
	Turistibell Inc.	95	11290	2146	15413	38	10%

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How to participate

- ★ Dividing into teams
- ★ Registration for getting Green certificate
- ★ Registration for the competition
- ★ Duration of competition: two months



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LEICA DUAL CAMERA



Our Team

Virtuspro




We are discussing
the best decision

The other participants from our class



They send:
Best regards from Bulgaria to all of you



Thank you for your
attention
We are waiting for
you to visit us soon

[TITAN Virtual Company](#)