

Dream Green ECO Group – BULGARIA – In the “Best Business Plan” competition

This Business Plan was created by students of the Secondary School 137 “Angel Kanchev” of Sofia.

[DGEГ](#) – PDF

ECO P LIFE – BULGARIA – In the “Best Business Plan” competition

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Taranto: in the sea our future!

Best practices related to the theme of sustainability that are related to business ideas, productive activities that could create a value that is not only economic.

Describe the BEST PRACTICE

Best practices related to the theme of environment and economic development that by experiencing the “dolphin watching” on board of special “catamarans” make aware the citizens of the existence of cetaceans not so far from the coast of their own town. The lesson given by marine biologists during the trip educate children to preserve the sea and the aquatic life from the bad habit to throw in the sea plastic and other polluting materials.

Proposer Country : Italy



To which subject of the Sustainability does it refer?

14- life below water

Who does it practise ?

Jonian Dolphin Conservation association for tourists coming in Taranto, but also families and students of Primary and Secondary school.

Where? (If it belongs to B type, please indicate the geographic place)

In the Apulia Region, in Southern Italy, in the Gulf of Taranto

When?

Since 2009.

From Spring to Summer. In Spring time 3 tours per day from 09.00 am to 05.00 pm for scholastic trips. During Summer months are proposed several touristic tours.

Why do you think that this best practice can be exported?

Because in our opinion this practice is very attractive for students who explore the “treasures” of the sea and learn how to defend it ! It’s also a very important tourist attraction that can increase the economic development of towns where live cetaceans!

Describe the activity

Jonian Dolphin Conservation is an association of scientific research aimed at studying cetaceans in the Gulf of Taranto in the Northern Ionian Sea. Since the know of the marine environment in its many different aspects, the members of the working group put their experiences and skills available for research in the most profound sense of the word. The objective of protecting cetaceans in the Gulf of Taranto can be achieved only by creating awareness in the population that cetaceans still exist in Taranto sea. Such awareness can only be achieved by creating knowledge.

JDC is specialized in the management of marine projects with particular focus on the environmental impact study; specialized in the design and conduct of Marine Mammals Surveys with visual and acoustic equipment and skilled

personnel. Its main activity is the “ dolphin watching” that involves tourists and citizens on board of its BOATS; all in cooperation with other organizations and by using nautical means equipped with echo sounder, multiparameter probes, photo-video recording systems in HD, hydrophones for bioacustica studies; It leads sighting campaigns and scientific research on cetaceans for students of lower and upper secondary schools. The association has participated since 2010 to OBIS-SEAMAP, the interactive portal of Duke University that collects worldwide data on sightings of cetaceans.

MEDIA

WEBSITE

<http://www.joniandolphin.it/>

THE USE OF GREEN PRODUCTS IN OUR COUNTRY

Proposer Country

■ Basque Country

To which subject of the Sustainability does it refer ?



- ☐ 1 ☐ 2 ☒ 3 ☐ 4 ☐ 5 ☐ 6 ☐ 7 ☐ 8 ☐ 9 ☐ 10 ☐ 11 ☐ 12
☐ 13 ☐ 14 ☒ 15 ☐ 16
☐ 17

Who does it practise?

Askora is one of the companies that practises the use of green products.

Where?

Askora carries out this practise in some schools and other places. One example is our school. Apart from here, it is also carried out in other parts of our area. Askora also render services in Gipuzkoa, Bizkaia, Navarra, Araba and La Rioja.

The central office is in San Sebastian, Gipuzkoa.

When?

Askora service is always working, but our school only has few highlight days in which we eat ecological or local food.

They started working in 2015, few years ago.

Why do you think that this best practice can be exported ?

This company is committed with local producers so people gets interested. Despite being interested, local products are an advantage for our environment because they do not have to use much transport. So, using local products is a way to pollute less. Because of that, this company can be exported.

Describe the activity

Askora is a group that is committed with local lands, products and producers. The forty per cent of the menus contain local and ecological products. The days that the menu is not highlighted the food is not local or ecological.

Foto



askóra
Contigo



Website

<http://askora.com/eu/>

<http://theinit.com/>

Eco-Schools

Eco-Schools is an international environmental education programme developed by the Foundation for Environmental Education (FEE) in 1994 and run in Wales by Keep Wales Tidy.

Eco-Schools is one of a kind – it's student led which means young people drive the programme (with a little help from their Eco-Coordinator, of course!)

It's designed to empower and inspire young people to make positive environmental changes to their school and wider community, while building on their key skills, including numeracy and literacy, and encompassing Education for Sustainable Development and Global Citizenship.

The programme is funded by Welsh Government and free for Local Authority schools.

<https://www.keepwalestidy.cymru/Pages/Category/eco-schools>

[Eco-Schools_Guide](#)