

# HEMP BAG – ITALY -In the “Best Business Plan” competition

The work presented in this post was made by the students of the team “RivogliAMO Taranto in Startup” of the secondary school of the “Istituto Comprensivo Renato Moro” of Taranto and was selected to participate in the “The Best Business Plan” contest.

The big idea is make a typical souvenir of Taranto.

The students of the team thought of a bag made of hemp fiber containing all the tourist information material of Taranto.



Below are the PDF files of the Business Model Canvas and the simplified Business Plan.

[HEMP BAG – Business Model Canvas](#)

[Hemp Bag – Business Plan – IC Moro](#)

# National Competition: Virtual Company

The screenshot displays the JA Titan website interface. At the top, a dark banner features the title "National Competition: „Virtual Company”" in orange text. Below this is a browser window showing the URL "titan3.ja.org". The website header includes the JA Titan logo, a "Home" link, and a "Welcome, Virtuspro." message. Navigation links for "My Account", "Forum", "Help", and "Sign Out" are visible. The main content area is split into two columns. The left column contains a large 3D "JA Titan" logo, the text "PRESENTED BY Junior Achievement", and a "PLAY AGAIN" button. The right column contains a text box that reads: "Test your skills running a business in this ultimate business simulation! As CEO, you will match wits in the competitive, technologically advanced industry of the Holo-Generator™. [Learn more](#)". Below this is a message: "You are already logged in." At the bottom of the page, there is a footer with the Junior Achievement logo, the text "Presented by", and a copyright notice: "Copyright © 1999-2006 Junior Achievement. All Rights Reserved. 'JA Titan' is a trademark of Junior Achievement. Problems, issues, concerns? [Send us an e-mail](#) or call us toll-free at 1 (866) 528-4826. This page [86663986-014d-4c58-b325-cded2e91d310] was generated in 0.46 seconds." A large white text overlay at the bottom of the page reads: "The main goal: To get the highest profit". The Windows taskbar is visible at the very bottom, showing the time as 12:07 on 14.3.2017.

# The indicators

**BEST BUY JA Titan** virtuspro Inc. Q 0 MANUAL

factory inventory company product

**PLAN** REPORTS ANALYSIS PRODUCT

ADVICE

Unit Price  
Unit Production  
Marketing  
R & D  
Capital Investment  
Charitable Giving

"This is the big leagues, Boss. Enter your plan below or click on the buttons to the right to get some advice from your staff."

| Plan   | Q6      | Q7      | Q 0      | Projection  |
|--|---------|---------|----------|---|
| Unit Price   | 63.00   | 66.00   | 50.00    | Resources: \$68,499.00<br>Available Cash: \$38,499.00<br>Credit Line: \$30,000.00 |
| Unit Production<br><small>Capacity: 99 units</small> | 360     | 406     | 365      | Expenses: \$29,699.84   |
| Marketing<br><small>Decision Detail</small>          | 6600.00 | 6600.00 | 7560.00  | Result: \$38,799.16   |
| R & D<br><small>Decision Detail</small>              | 9000.00 | 7000.00 | 14000.00 | Production<br>Cost/Unit: \$19.15<br>Utilization: 74%                              |
| Capital Investment<br><small>Decision: 380</small>   | 950.00  | 140.00  | 110.00   |   |
| Charitable Giving                                    | 17.00   | 20.00   | 10.00    |   |

PERFORMING

- 1 thegrechinc
- 2 polon Inc.
- 3 Gms Inc.
- 4 ✓ Vid Inc.
- 5 FmGenerator
- 6 Fractured Ho
- 7 ✓ virtuspro Inc.
- 8 Turistbill Inc.

Performance Index  
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Junior Administration

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**BEST BUY**

# The Reports

**BEST BUY Titan** | virtuspro Inc. | Q B | MANUAL

PLAN | **REPORTS** | ANALYSIS | PRODUCT

Industry: Company

"Conditions are ripe for some price hikes in the Heat-Generator industry. Until they can increase capacity to meet demand, companies will most likely use price as a tool to manage demand and expand profits."

Min

**RANKING**

- 1 thegreatinnov
- 2 pelton Inc.
- 3 Gms Inc.
- 4 ✓ Violi Inc.
- 5 PFIGenerator
- 6 Fractured Ho
- 7 ✓ virtuspro Inc.
- 8 Turistibell Inc.

Performance Index: 208

| Overview     | Company           | PI  | Sales    | Net Profit | Rid Earnings | Unit Price | Market Share |
|--------------|-------------------|-----|----------|------------|--------------|------------|--------------|
| Units        | thegreatinnovator | 725 | 55253.12 | 20294      | 166710       | 35.95      | 17%          |
| Values       | pelton Inc.       | 689 | 66147.6  | 26288      | 152578       | 41.55      | 21%          |
| Productivity | Gms Inc.          | 411 | 43655.1  | 24194      | 86385        | 40.65      | 12%          |
| Economics    | Violi Inc.        | 491 | 44520    | 11133      | 94755        | 40         | 14%          |
|              | PFIGenerators Ir  | 376 | 20815.55 | 8727       | 84191        | 55.95      | 5%           |
|              | Fractured holo I  | 385 | 22185    | 11279      | 66883        | 51         | 6%           |
|              | virtuspro Inc.    | 288 | 12688    | -1545      | 44192        | 55         | 3%           |
|              | Turistibell Inc.  | 95  | 11290    | 2145       | 15413        | 38         | 1%           |

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**BEST BUY**



## How to participate

- ★ Dividing into teams
- ★ Registration for getting Green certificate
- ★ Registration for the competition
- ★ Duration of competition: two months



# Our Team

## Virtuspro




We are discussing  
the best decision

## The other participants from our class



They send:  
Best regards from Bulgaria to all of you



Thank you for your  
attention  
We are waiting for  
you to visit us soon

[TITAN Virtual Company](#)