

The winners of the competition “The best advertising and the best business plan”

The winners of the [competition “The best advertising and the best business plan”](#) launched within the Erasmus + project “G.R.E.E.N. in Europe ” – S.Y. 2017/2018.

The I.C. “RENATO MORO” as Coordinator School of the project, has launched a competition called “The Best Advertising” and “The Best Business Plan” aimed to award the “best advertising” and the “best business plan” made by the European partner schools of the project. The competition was open to all students aged 6-14 enrolled in one of the four partner schools involved in the above project.

The projects required were:

“Advertising campaign”

6-10 years old students

“Business Plan”

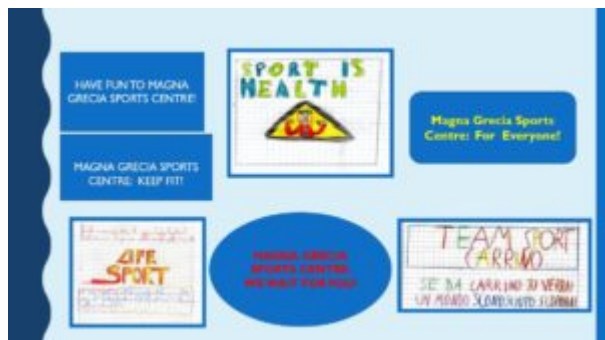
11-19 years old students

ADVERTISING CAMPAIGN

It had to be creative and put in evidence:

a typical product of their own country or one of the partners' country;

A “best practice” concerning “eco-sustainability” to “import” or to “export” in one of the project partner country.



The winner of this category was the work of the third class section A of the I.C. "RENATO MORO" of Taranto – ITALY – entitled:

"Enhance our Area... and ADVERTISING".

Here is the link to the post of the presentation of the awarded work:

"Enhance our Area... and ADVERTISING" – Italy – In the "Best Advertising" competition

BUSINESS PLAN

Students of Middle or High Secondary School made a simple business plan that was based upon a productive process, a product or a Green Service. The entrepreneurial idea of the business plan had to respect at least one of the 17 Goals indicated by ONU in the Agenda 2030 for Sustainable Development.

The entrepreneurial idea had to be shown by means of a multimedia hypertext with free technique.



The winner of this category was the work of the student team "Rivogliamo Taranto in Startup" of the I.C. "RENATO MORO" of Taranto – ITALY – entitled: **"HEMP BAG "**.

Here is the link to the post of presentation of the awarded work:

"HEMP BAG" – ITALY -In the "Best Business Plan" competition

Below we enclose the summary of the votes of the jury of teachers who have rewarded the two best jobs on a selection of products made by individual partners.

[Advertising-Votes – PDF](#)

[Business Plan-Votes- PDF](#)

[The Best Advertising -Vote-Form- PDF](#)

[The Best Business-Plan -Vote-Form – PDF](#)

The award ceremony of the competition took place on May, 17 2017 during the closing conference of the Erasmus + “G.R.E.E.N. in Europe ” which took place in Taranto (Italy) at the” Istituto Comprensivo Renato Moro”.

The works submitted were all very interesting and were the result of a very hard work carried out by students and teachers from all the partner countries. These products enabled the teachers’ team to measure the educational value of this project

We thank once again all those who have committed themselves to this ambitious and innovative project.

GREAT WORK GUYS!



Thanks to the Winner of “A Common Logo Contest”- The Erasmus+ G.R.E.E.N in Europe project has its official logo

Finally we know the winner's name of “A Common Logo Contest”.

We thank all participants for bringing in their creativeness and for designing several interesting logos. But only one of them could be voted as the most representative logo of **The Erasmus+ G.R.E.E.N in Europe project**.

All 6-14 aged students of all partner schools (Italian, Bulgarian, Basque and Welsh) could take part to the contest. They had to design a logo representing all countries involved in the project and the green and eco-friendly development idea for the environmental safeguard of all countries.

The logo had to show, at least, a symbol representing the countries involved and to make reference to the Erasmus+ project. It had to be creative and colorful and focus on the positive aspects of each country. Furthermore, the participants could refer to the following tags to get inspired: green, Europe, environment, nature, research, action, eco-friendly development.

Here is the winning logo following the vote on the **project official Facebook page**:

<https://www.facebook.com/greeneurope/>



The logo was designed by **Claudia Bulli** a student of the Italian I. C. "**Renato Moro**" junior high school, coordinator of the project.

Special thanks are due to all people who voted on the logo album or only visited our Facebook page:
<https://www.facebook.com/media/set/?set=a.611017982420264.1073741832.568501750005221&type=1&l=5b3ac6f2b0>

I.C. "R. Moro" – Taranto