



ECO P-LIFE

**“NATURE IS NOT A MUSEUM,
IT’S OUR HOME.”**

By Victoria Yoncheva from 137 SU “Angel Ka

THE ACTIVITY OF THE FIRM.

- ❖ Organizing one day trips for children from the first to fourth grades of my school to Vitosha mountain using public transport with the help of their teachers.



THE STRUCTURE OF THE FIRM.

The company consists of a chief manager and four sections:

- ❖ Accounting.
- ❖ Human Resources.
- ❖ Marketing and Advertising.
- ❖ Production/Service.



CHIEF MANAGER AND TOUR GUIDE

MARKETING AND ADVERTISING.




"One Day Trip"

Victoria Yoncheva
Chief manager/guide.

 **088 460 1167**

 **ecoplif@abv.bg**

 **Sofia city, boulevard
"Europe", 137 SS
, floor two, room 203.**



*"Nature is not a museum,
it's our home."*

"One Day Tour"

Chief manager/guide: Victoria Yoncheva

Number : 088 460 1167

**Address: Sofia city,
boulevard "Europe",
137 SS, floor two,
room 203**

**One Day Trip to Vitosha
mountain for children
from the first to the
fourth grade.
Price : 2 euros per kid.**

MAIN CUSTOMERS ,PRICES AND COMPETITORS.

- ❖ **My customers are from the first to the fourth grade, about 400 students.**
- ❖ **Excursions will usually be held on Friday and the price for one child will be two Euros.**



PLACES TO VISIT: “THE BOYANA WATERFALL”.

❖ The Boyana waterfall is big and picturesque. The water falls from 40 meters and sometimes it can be seen



“THE DENDRARIUM.”



❖ It's a beautiful area. There are lakes and gardens with variety of rare plants. The green areas of the park

“THE TV TOWER KOPITOTO”

❖ The “TV Tower Kopitoto” is situated at about 1345 meters and unveils breathtaking view of our capital.



“SKI AND SNOWBOARD CENTER ALEKO”



❖ In the winter time there is the opportunity to for kids to practice Skiing under the supervision of qualified



Thank you for your
attention!